

# UN GLOBAL COMPACT COMMUNICATION ON ENGAGEMENT (COE)

### **Period Covered by this Communication on Engagement:**

April 18, 2019 - October 31, 2021

### Part I. Statement of Continued Support by the Managing Director of GiveDirectly

His Excellency António Guterres Secretary-General, United Nations New York, NY 10017

Dear Secretary-General,

I am pleased to confirm that GiveDirectly reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. Enclosed, please find our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that GiveDirectly has taken to support the UN Global Compact and its Principles as suggested for an organization like ours, including internalizing the Global Compact and joining and proposing partnership projects. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Thank you for the opportunity to reaffirm our participation and support of the UN Global Compact. We look forward to continuing to forward our shared goals of taking strategic actions to advance broader societal goals, with an emphasis on collaboration and innovation.

Sincerely yours,

Huston

Joe Huston

Managing Director, GiveDirectly

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#### Part II. Description of Actions

GiveDirectly is a nonprofit organization that lets donors send money directly to the world's poorest individuals, no strings attached. In the last decade, GiveDirectly has delivered \$400M+ to over 1 million people across ten countries. We currently have operations in DRC, Kenya, Liberia, Morocco, Malawi, Rwanda, Uganda and the United States.

GiveDirectly adhered to the UN Global Compact in 2019 and has been fully committed to promoting and implementing its Principles ever since. Specifically, since 2019 GiveDirectly has:

# (I) Internalized the UN Global Compact Human and Labour rights principles by:

- Embedding our core organizational value of "recipients first" in all decision making and program development. GiveDirectly does not impose our preferences or judgments on recipients; instead we respect and empower them to make their own choices, elevating their voices in the global aid debate. This value is core to GiveDirectly's identity as an organization exclusively devoted to putting those living in poverty in control of how aid money is spent.
  - GiveDirectly's commitment to this from a leadership level is demonstrated through the position of Director of Recipient Advocacy. This role is focused on ensuring that all field teams are trained on a "recipients first" approach and has implemented a strong code of conduct that all GiveDirectly colleagues are trained on and required to sign along with our whistle blower policy.
- Developing and implementing an organization-wide safeguarding policy and incident reporting protocol. GiveDirectly has a zero tolerance policy towards any kind of preventable harm being perpetrated by our representatives within the communities and populations where we work. GiveDirectly ensures that all who represent us meet their responsibilities to safeguard children and vulnerable adults from all forms of harm including but not limited to violence, exploitation, discrimination, harassment, neglect, and human right abuses. GiveDirectly is committed to observing all local, national and international laws that protect children, vulnerable adults, and basic human rights. GiveDirectly endorses the United Nations Convention on the Rights of the Child general principle, that all the rights guaranteed by it must be available to all children without discrimination; and article 19 which accords equal rights to protection for children from abuse. Additionally, GiveDirectly is currently developing a staff training program to develop key focal points in each country office that can provide additional support to peers on understanding and adherence to all safeguarding policy and reporting expectations.
- Launching a comprehensive approach to advance Diversity, Equity and Inclusion (DEI) in all aspects of our work, including:
  - The ongoing development of an organization-wide Diversity, Equity and Inclusion policy
  - The ongoing development and improvement of staff recruitment and hiring plans to ensure our team reflects the communities we work in
  - Annual peer-led focus groups
  - Regular internal demographic surveys
  - Regular internal "Global Barometer" to solicit and incorporate staff feedback on their work experience at GiveDirectly

# (II) Joined and proposed partnership projects in support of the UN Global Compact Environmental Rights Principles by:

Launching the Climate Accountability in Development (CAD) initiative in partnership with a collective of
organizations including BRAC USA, the Clinton Health Access Initiative (CHAI), Integrate Health, Malaria No
More, Partners In Health, and PIVOT. CAD was launched to measure and reduce the collective's climate
impact and to chart a new path forward for climate accountability in the development sector.

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Each organization will measure their carbon footprint every year and commit to reducing their emissions in a transparent and accountable manner. The collective will invest in a portfolio of high quality carbon mitigation and removal activities to address the emissions that cannot be eliminated. Measurement efforts are already underway.

The group will work together to identify best practices and facilitate learning around measuring greenhouse gas emissions and reducing travel and other carbon-heavy activities. Member organizations will commit to being transparent about their measurement, reduction, and mitigation efforts and will work to align with global climate efforts, like The Paris Agreement, while maintaining a steadfast commitment to delivering on their missions.

- Participating in the 2021 "17 Rooms Room 1: No Poverty", where we facilitated a discussion on digital cash infrastructure for crisis response and social protection. 17 Rooms is a partnership between the Center for Sustainable Development at Brookings and The Rockefeller Foundation, and is an experimental method for advancing the economic, social, and environmental priorities embedded in the world's Sustainable Development Goals (SDGs). 17 Rooms aims to promote pragmatic action within each SDG, while also stimulating productive connections across all goals. The partnerships made and actions discussed as a result of our participation in 17 Rooms will continue throughout 2021 and beyond.
- Proposing two innovative program models in 2021 to address the disproportionate impacts of climate change felt by those living in the world's poorest countries - Anticipatory Cash Transfers for Disaster Response and Cash Transfers for Climate Adaptation. GiveDirectly began outreach to funding partners to support these important initiatives in 2021 and aims to begin implementation in 2022.

# (III) Internalized the UN Global Compact Anti-Corruption Principles by:

- Developing and implementing strong organization-wide Counter Aid Diversion, Anti-Money Laundering and Anti-Bribery and Anti-Corruption policies and a clear Complaint and Violation reporting protocol. Wherever GiveDirectly operates in the world, laws prohibiting bribery, fraud, and other corrupt practices apply to the organization's activities and representatives. GiveDirectly is committed to doing this work with honesty, integrity and the highest possible ethical standards. This means preventing, deterring, and detecting bribery, fraud, and other corrupt practices in all of our operations. All staff are trained on these policies and reporting protocol at hire and with ongoing refreshers.
- Developing and implementing an organization-wide Whistleblower policy and reporting protocol. GiveDirectly is committed to conducting our work with honesty, integrity and the highest possible ethical standards. GiveDirectly requires its representatives to report misconduct and will not tolerate retaliation for making any good faith report. All staff are trained on this policy and reporting protocol on hire with ongoing refreshers.

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#### Part III. Measurement of Outcomes

In the last decade, GiveDirectly has delivered \$400M+ to over 1 million people across ten countries. We currently have operations in DRC, Kenya, Liberia, Morocco, Malawi, Rwanda, Uganda and the United States, and have previously worked with recipients living in the Bahamas and Togo. We deliver about 90 cents of every dollar donated directly to recipients. GiveDirectly collaborates with a wide range of leading independent researchers to measure the impacts of cash transfers and answer complex design questions through more than a dozen randomized controlled trials.

GiveDirectly is the fastest growing international charity founded this century. We've partnered with USAID, The World Bank, UN Agencies (UNDP, UNHCR, UNICEF), Governments in Africa, NBACares, FCDO, The EU, Google.org, the Ikea Foundation, and many others. For more information on our work, research and values please visit: <a href="https://www.GiveDirectly.org">www.GiveDirectly.org</a>

As described above, we have made measurable progress in the outcomes associated with the UN Global Compact during this reporting period. Specifically, GiveDirectly:

- Incorporated our core organizational value of "Recipients First" in all aspects of our decision making and program development to ensure recipient autonomy and empowerment
- Created and implemented 3 organization-wide policies (Safeguarding, Whistleblower and Anti-Bribery Anti-Corruption) to internalize the UN Compact's Human, Labour and Anti-Corruption principles in our work
- Launched a comprehensive approach to advance Diversity, Equity and Inclusion throughout our organization
- Launched the Climate Accountability in Development (CAD) initiative in partnership with a collective of
  organizations in order to measure and reduce the collective's climate impact and to chart a new path
  forward for climate accountability in the development sector
- Participated in the 2021 "17 Rooms Room 1: No Poverty" discussions with diverse organizations and stakeholders to collaboratively plan for innovations in the digital cash programming landscape
- Proposed two innovative program models in 2021 to address the disproportionate impacts of climate change felt by those living in the world's poorest countries and began partner outreach